



International Management
Development Association
Pennsylvania, USA



Seventeenth Annual World Business Congress

SHARED RESPONSIBILITIES: MANAGEMENT CHALLENGES IN AN ENVIRONMENT OF INCREASING GLOBAL CONCERNS

June 18–22, 2008
FHR Lim A Po School of Management
Paramaribo, Suriname

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WELCOME MESSAGE FROM THE IMDA PRESIDENT

**Ronald Simon Jozef Tuninga,
Congress Co-Chair and President of the International Management Development Association
(IMDA)**

Welcome to this beautiful country, Suriname!

Dear Congress Participants, Dear IMDA Members and Distinguished Colleagues and Guests, on behalf of the Organizing Committee it is my privilege to welcome you here at the 17th World Business Congress in beautiful Paramaribo in Suriname hosted by the International Management Development Association, the FHR Lim A. Po Institute for Social Studies, and the Maastricht School of Management.

It is an honor and a great pleasure to welcome so many of you to the 17th Annual World Business Congress of the International Management Development Association here in Paramaribo! Speaking for myself I can hardly wait to begin as I look forward to attending sessions and sharing and exchanging ideas, seeing old friends and making new ones.

This year's theme: Shared Responsibilities: Management Challenges in an environment of Increasing Concerns reflects the fact that while there are always (ever-changing) challenges to be met, we cannot single-handedly expect to face them and succeed. Not only is it essential that we identify and focus on issues which need to be addressed to achieve our goals, but we also need to compare what the current state of affairs is with what is needed to optimize our success. Research is our invaluable tool and through sharing insights into the nature of problems and their solutions and cross-fertilization we stand a better chance to succeed.

This is the start of the century of Emerging Markets and Developing Countries. In recent months we have witnessed unprecedented changes in the world economic arena. The falling dollar and the mortgage crisis in the USA are just some indicators of the economic role of the USA in the world. Food crises in many countries are a warning to all of us that we have to work hard to provide all humans with their basic needs. Sustainable business, agriculture for food or energy (biofuels), provide new dilemmas in decision-making for the development of countries and the management of organizations. The rapid economic development of countries like China and India are just the beginning of a new economic era. Their rapid development will most likely be followed in the next ten years by Africa and South American countries like Suriname. Knowledge about Emerging Markets and Developing countries is, therefore, more relevant than ever before. Many Western (North America, Western Europe) Business Schools unfortunately have not been involved in developing knowledge in various disciplines related to these countries. The role of the International Management Development Association has become more mainstream and more relevant than ever before in building a scholarly community that can help the world with these new economic realities.

Thanks to our host, the Congress Organizing Committee, reviewers, presenters, and all of those who have worked so hard together both here and abroad in the months leading up to this moment in this, the 17th World Business Congress, we can add to this new knowledge and start building a new and exiting knowledge community which can make a difference in many business and management schools throughout the world.

I look forward to meeting you all personally and to discuss the exiting future of the IMDA organization. We all have a unique opportunity to build and be part of a very dynamic association and knowledge community if we work together not only at this congress, but also in the years ahead. I hope you will take advantage of this opportunity in the stimulating environment of the FHR Lim A. Po Institute for Social Studies and this beautiful city of Paramaribo.

Of course, our experience would not be complete without capturing the feeling of Suriname – its spirit, beauty and warmth (literally and figuratively)!

WELCOME MESSAGE TO THE IMDA 17th ANNUAL WORLD BUSINESS CONGRESS PARTICIPANTS

Richard Alan Nelson
IMDA Past President and Chairman of the Board of Country Directors

We are delighted that you are participating in this historic 17th Annual World Business Congress here in Suriname, at the gateway to South America. As always, we are grateful for the efforts of our host organization to make this event such a unique and rewarding time. By attending, you are already enjoying the benefits of the association of the International Management Development Association (IMDA) with the Maastricht School of Management (MSM) and its local partner, the FHR Lim A Po School of Management.

These include experiencing exciting new global venues such as Paramaribo and the lush surrounding countryside, presenting your research insights into the real problems and challenges facing us all, and meeting many new interesting friends as well as reestablishing previous contacts with a truly international group of outstanding scholars.

The latter is critical. So many academic conferences are essentially impersonal. But IMDA is a different kind of organization, one in which people matter and are valued. This emphasis on the importance of each member is a distinctive characteristic of IMDA. We really work hard to ensure all who come to our World Business Congress have a lasting and positive memory. I think that this is a key reason for our continuing success and why so many presenters opt to return year after year. The ongoing discussions and interactions with so many other intriguing people make the IMDA experience meaningful long after the Congress itself ends.

Because I love coming to IMDA so much, I greatly regret that hip surgery is keeping me at home this year. That makes the longing for next year's conference even more compelling to me and I hope to see each of you there.

In a very real sense, you are IMDA. We want your involvement. Let us know what we can do to be of greater service. There are also a variety of leadership opportunities for anyone who desires to become more active in future program planning and paper review.

Thank you!

WELCOME MESSAGE FROM CONGRESS PROGRAM CHAIR

Erdener Kaynak

Executive V.P. and Director of IMDA and Congress Program Chair and Proceedings Co-editor

On behalf of the Executive Board of the IMDA, Program Committee, Track and Session Co-chairs, I take this opportunity to welcome all of the delegates and the accompanying persons and guests to the beautiful and historic city of Paramaribo, Suriname for the Seventeenth World Business Congress of the IMDA held from June 18 through 22, 2008. Since last September, Congress Organizing Committee members both in the USA, Suriname, and the Netherlands have been working very diligently to organize a diverse congress program which will be challenging and stimulating academically and culturally enriching for all of the participants.

We are extremely pleased that a number of plenary sessions and panels with representatives from local industry, representatives of trade organizations and government have been organized. In the afternoon of the first day of the congress, we have organized two special panels. The first one is devoted to New Perspectives on Global Corporate Responsibility and Business Ethics and the second one is on New Developments in Global Business Education with participation of both local and international speakers. For the registered delegates and the registered spouses and accompanying persons, there will be a whole day visit to Cola Creek for swimming and relaxation. On our way back from Cola Creek, there will be an interesting guided Paramaribo city tour. There will also be a number of paid pre and post congress tours to interesting sites in Suriname. For more information about these tours, please check the IMDA Web site. The plenary sessions will be held all day on Thursday, June 19, 2008. All day Friday and Saturday, there will be several parallel academic sessions and special panels devoted to various contemporary management and business development issues. This year, as in the past IMDA congresses, we are offering full-papers, research-in-progress papers, and special panels/sessions. We are very pleased to note that a broad spectrum of papers, ideas, and research findings are being presented by scholars and practitioners coming from five continents and some 23 countries. As part of our IMDA tradition, we will again publish the Congress Best Papers in a future issue of the Association's premier Journal of Transnational Management (JTM). The journal is included in the Cabell's Directory of Publishing Opportunities in Management and Marketing, and it is now considered as a journal publication.

This is our third World Business Congress organized in south America and we are very pleased about it. We would like to continue this tradition and organize more IMDA congresses in this region in the future. We are also pleased with the co-sponsorship of FHR Lim A Po School of Management and Maastricht School of Management. Congress Co-chairs Hans R. Lim A Po and Ronald S. J. Tuninga, Special Sessions and Panels Chair Richard Alan Nelson, Congress Administrative Directors in three locations as well as Local Arrangements Committee members in the USA, Suriname, and the Netherlands were of special help to us. They all did an outstanding job at every stage of the Congress organization and development. Congress Web Page and final version of the Congress Proceedings papers were prepared by our enthusiastic colleague, Talha Dogan Harcar of Pennsylvania State University at Beaver. Because of the excellent Congress Web site and data bank Talha has developed, the congress organizers job was substantially facilitated. Paper presenters and the delegates at large have found congress related links on our web site very useful. May I also take this opportunity to extend my warm thanks and appreciation to congress sponsors, plenary speakers, and support staff in various locations for their extraordinary efforts for the development of what seems to be an excellent congress

program. Special thanks and appreciation also go to 64 Track Co-chairs, numerous manuscript reviewers, and colleagues who are chairing panels and special sessions at the Congress. My family members, especially my wife Glynis and my two younger daughters - Övgü Ilke and Elif Sevgi deserve great credit for the help and support they have rendered throughout the year.

I wish much success in the deliberations at the Seventeenth World Business Congress of the IMDA. I am certain that we will all benefit from it immensely. I encourage all of you to attend the Eighteenth World Business Congress to be held in Tbilisi, Republic of Georgia from July 2nd through 5th, 2009. This is going to be a very special congress as the IMDA will be organizing its first congress in the Caucasus region.

WELCOMING MESSAGE FROM CONGRESS CO-CHAIR
Hans R. Lim A Po, Director Dean FHR School of Management



Dear Colleagues and Congress Participants,

It is an honor for the School of Management of the FHR Institute for Social Studies (FHR) to host the 17th World Business Congress of the International Management Development Association (IMDA) here in Paramaribo, Suriname. FHR is a partner organization of the Maastricht School of Management. It focuses on post-graduate education and training in business management, governance and law and adheres to its mission by enhancing professional standards in these disciplines in the interest of the career of the professional managers and of the society at large.

Suriname is a young democratic country that works hard to map out a path from the colonial past into a future in which it can stand on its own feet. On this path of development Suriname has already, since its independence in 1975, set a number of important steps. We kindly invite you to judge for yourself on how much importance we attach to the value of being a true harmonious multi-ethnic and multi-cultural society; how we, being only a small part of the Amazon region, still make a real contribution to meeting global environmental challenges; how we endeavor to overcome the constraints of a small economy in a globalizing world and how the proverbial Caribbean love for music and dance is engrained in our way of life.

The theme of the Congress, “Shared Responsibilities: Management Challenges in an Environment of Increasing Global Concerns” was selected with clearly in mind recognition of the demand on managers to give and maintain a meaning and a purpose to their organizations which are in tune with a world of increasing social, economic and political complexities. We expect that the paper presentations and discussions during the concurrent sessions will generate new insights for each of you and that networking during the social functions and informal gatherings will plant seeds of new bonds of friendship.

The Congress locations are spread over the old inner city of Paramaribo with its unique historical and cultural features. We hope that you will long enjoy the impressions of how we balance these features with the requirements of modern living conditions.

We of FHR, as the local organizing committee and as your host, wish you a most pleasant stay in Paramaribo - Suriname and a long memorable and productive Congress.

WELCOME MESSAGE FROM THE ORGANIZED BUSINESS COMMUNITY OF SURINAME



We, the Organized Business Community of Suriname: **The Suriname Trade & Industry Association (VSB)**, **the Manufacturers Association Suriname (ASFA)** and **the Chamber of Commerce & Industry (KKF)**, extend a hearty welcome to the Participants of the 17th Annual World Business Congress of the International Management Development Association.

Your host organization, the FHR School of Management, started its MBA Programs six years ago under auspices of our organizations and we are happy to note that, in cooperation with its partner organization, the Maastricht School of Management, FHR has laid the foundation for modern post graduate management education, from which many of our member organizations benefit.

We consider this World Business Congress with its international focus an important step in creating conducive conditions for Suriname's ongoing integration in the highly competitive global business environment.

We sincerely hope that the exchanges during this Congress and the new friendships between foreign and local participants will be long lasting and fruitful hence generating sustainable benefits for business education and business performance in Suriname.

We wish you a very successful Congress and a most pleasant stay in our country.

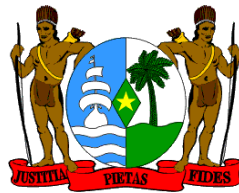
Paramaribo, June 18, 2008

Marcel Meyer
VSB

Robert Ameerli
KKF

Sylvia Ang
ASFA

MESSAGE FROM THE MINISTER OF FOREIGN AFFAIRS OF SURINAME



Welcome to Suriname

It is with pleasure that I have accepted the invitation of your host organization, the FHR Institute for Social Studies, to welcome you in Suriname to where you have traveled from all over the world, to attend the 17th World Business Congress of the International Management Development Association.

Suriname's foreign policy is based on cooperation between nations for mutual benefit. We build relations with countries with which we have aspirations in common. Suriname considers of great importance, respect for human dignity, respect for the rule of law and democracy.

This also is the framework within which we believe policy makers, business leaders and academics should work in partnership. By doing so, within and across the borders of nations, economic performance and social justice in the world will be enhanced.

It is therefore that I think that Paramaribo, as the capital of Suriname, provides an appropriate environment for this Congress with a theme that recognizes the need for action from leaders to address the problems which threaten the sustainability of humanity and the various dimensions of its environment.

I sincerely hope that you will enjoy the beauty of our country and the hospitality of its people.

Paramaribo, June 18, 2008

Lygia L.I. Kraag-Keteldijk
Minister of Foreign Affairs



WELCOME TO GEORGIA FOR THE 18th WORLD BUSINESS CONGRESS

Dear Distinguished Delegates, Dear Members of the International Management Development Association and Esteem Guests,

It is a great pleasure to welcome you to Georgia the home of hospitality, where guests are considered the gift from God. Georgia is the home for a rich cultural heritage, historical, architectural and archeological monuments, natural beauty and unique folklore. Georgia is believed to be the place where first Europeans emigrated and started the western civilizations. 1.8 million years ago homo erectus migrated from Georgia to West and gave beginning to western civilization. It is also believed to be the birthplace of wine. Incredibly there are over 500 indigenous species of grapes. Here you can taste wildly unique varieties of wine in a vast array of subtle flavor differences.

You will have the opportunity to meet from our ancient history to our fantastic mountain landscapes to our unique wine culture and you will find a land rooted in history and secret world hidden for centuries. You will be inspired by Georgian Traditional Dance and Music. You will discover traditional cuisine and table culture and taste delicious Georgian food and wine.

Tbilisi is a safe and beautiful historical city. We are working hard to provide you and your spouses with a program that matches the cultural heritage and hospitality of Tbilisi. Tbilisi is located in Caucasus where daily airway access is feasible from Europe and many international destinations. There is no visa requirement for: Nationals of Israel, Japan, Canada, Turkey, United States of America and members of European Union countries. For CIS nationals except for the Russian Federation and Turkmenistan, there is no visa requirement.

The host institution- International Black Sea University was established in 1995 in Tbilisi, Georgia. The university has three faculties including Faculty of Business Management and Social Sciences. International Black Sea University is young but curious to develop its resources and experiences. Meanwhile, we are willing to increase our relationship and cooperation with institutions from around the world. So far, IBSU Silk Road Research Centre has conducted four symposia and conferences with international participation successfully, these being International Silk Road Symposium, BSEC Studies, The Black Sea Region Countries and Prospective Relationships with European Union, and New Trends in Higher Education.

We are in the opinion that IMDA 18th Annual World Business Congress will be a catalyst for the development of worldwide personal networks and relationships among academics, practitioners, and public policy makers at all levels. As such, IMDA Tbilisi congress will offer an excellent opportunity to meet colleagues from around the world and the region and will facilitate exchange of information and ideas on a variety of global business topics.

We, as the local organizing committee, hope that you will enjoy the hospitality of Georgia.

Warm regards, and as we say in Georgian "Ketili ikos tkveni Mობrdzaneba Tbilisshi"

Prof. Dr. Ahmet Cetin CAN

Rector

International Black Sea University

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59. **Martin Brett**, DeSales University, USA, Sport Management in Global Markets
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62. **Erdener Kaynak**, Pennsylvania State University at Harrisburg, *Global Business (Misc.)*
63. **Talha Dogan Harcar**, Penn State University at Beaver, USA, *Global Business (Misc.)*
64. **Dragon. A. Nikolik**, Maastricht School of Management, The Netherlands, Doctoral Research Seminar

LIST OF TRACKS, PANELS AND SPECIAL SESSIONS

1. Company Internationalization: Global Perspectives
2. Consumer Behavior: Cross-Cultural/National Issues
3. Country Specific Cases of Globalization
4. Cross–National/Cultural Marketing and Communication
5. Current Issues in Trade and Development
6. Organizational Development Issues
7. Global Business and Development
8. Marketing and Development
9. Global Management Development
10. Global Marketing Management and Strategy
11. Global Business Development
12. Global Training and Development
13. International Business Competitiveness
14. International Business Development
15. International Finance and Risk Management
16. Managing in the Global Marketplace
17. Organizational Development and Business Enterprises
18. Business Education Development
19. Technology Transfer and Foreign Direct Investment
20. New Perspectives on Global Corporate Responsibility and Business Ethics
21. New Developments in Global Business Education
22. Small State Challenges in International Business Development
23. Keynote Addresses

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 Ronald S.J. Tuninga, Maastricht School of Management, The Netherlands
 Said M. Ladki, Lebanese American University, Lebanon
 Simon K.M. Mak, City University of Hong Kong, Hong Kong
 Talha Harcar, Pennsylvania State University at Beaver, USA
 Tibor Kiss, University of Pécs, Hungary
 William R. Kennan, Radford University, USA
 Zsuzsanna Vincze, Turku School of Economics, Finland

CONGRESS PROGRAM SCHEDULE

WEDNESDAY, June 18, 2008

09:00 – 16:00	<p>DAY TOUR TO SUN SPLASH: SWIM AND RELAX AT COLA CREEK (Sponsored by FHR School of Management) Please congregate at the Lobby of Torarica and Eco Resort Hotels at 8:50 a.m. at the latest. (For registered delegates, registered spouses and registered accompanying persons)</p>
10:45 – 15:00	<p>DOCTORAL RESEARCH SYMPOSIUM FHR Institute 10.1.1</p>
12:30 – 13:30	<p>LUNCH FOR PARTICIPANTS OF DOCTORAL SYMPOSIUM FHR Institute Serre 10.0.1</p>
16:00 – 17:00	<p>CITY TOUR (On our way back from Cola Creek) (For registered delegates, registered spouses and accompanying persons)</p>

17:30 – 19:30 **CONGRESS REGISTRATION (Including registration for congress functions)**
Hotel Torarica Lobby

20:00 – 22:00 **FHR WELCOME RECEPTION**
(Cocktails and snacks) (Dress Code: Informal)
Hotel Torarica Riverside: THE PIER
REGISTERED DELEGATES, REGISTERED SPOUSES AND REGISTERED ACCOMPANYING PERSONS ONLY
ENTRY TICKETS ARE REQUIRED FOR ALL FUNCTIONS

THURSDAY, June 19, 2008

08:30 – 17:00 **CONGRESS REGISTRATION** (Torarica Hotel Lobby for Foreign Delegates and Torarica Hotel Foyer Ballroom Local Delegates)

09:00 – 09:30 **OPENING CEREMONIES AND WELCOMING ADDRESSES BY DISTINGUISHED GUESTS** (Torarica Hotel Ballroom)

NATIONAL ANTHEM OF SURINAME
WELCOME MESSAGES AND INTRODUCTIONS
Erdener Kaynak, Executive Vice-President and Director of the IMDA and Congress Program Chair
Ronald S.J. Tuninga, President of the IMDA, Congress Co-chair, and Director Dean, Maastricht School of Management
Hans Lim A Po, Congress Co-chair and Director-Dean of FHR Lim A Po School of Management

09:30 – 09:45 **OPENING ADDRESS BY THE PRESIDENT OF THE REPUBLIC OF SURINAME – Dr. R. R. Venetiaan**

09:50- 10:15 **Keynote Speaker I**
10:15 –10:35 **Keynote Speaker II**

10:35 – 11:15 COFFEE BREAK (Torarica Hotel Ballroom Foyer)
11:15 – 12:45 **KEYNOTE ADDRESSES BY BUSINESS LEADERS**
Theme: Small State Challenges in International Business Development
Location: Torarica Hotel Ballroom

12:45 – 14:00 **Lunch Break** (Sponsored by Staatsolie, BHP Billiton, Kersten, Hakrinbank, and FHR Institute for Social Studies)
Torarica Hotel Banquet Hall

14:00 – 15:30 **SPECIAL PANEL I**
The Theme: New Perspectives on Global Corporate Responsibility and Business Ethics
Location: Torarica Hotel Ballroom

15:30 – 16:00 COFFEE BREAK (Torarica Hotel Ballroom Foyer)
16:00 – 17:30 **SPECIAL PANEL II**
The Theme: New Developments in Global Business Education
Location: Torarica Hotel Ballroom

19:30 – 21:30 **Reception at Fort Zeelandia** (Sponsored by TELESUR)
Dress Code: Informal
(Registered delegates, registered spouses and registered
accompanying persons only. Entry tickets are required)

FRIDAY, June 20, 2008

9:00 – 17:00 **CONGRESS REGISTRATION** (FHR Help Center 10.0.2)
9:00 – 10:30 **Concurrent Sessions**
Location: FHR Institute 1.1.1; 9.1.1; and 10.1.1
10:30 – 11:00 **Coffee Break** FHR Institute The Refreshment Centers 1.0.1; 9.1.2;
and 10.0.4
11:00 – 12:30 **Concurrent Sessions**
Location: FHR Institute 1.1.1; 9.1.1; and 10.1.1
12:30 – 14:30 **Lunch at Restaurant “DE WAAG”**
14:30 – 16:00 **Concurrent Sessions**
Location: FHR Institute 1.1.1; 9.1.1; and 10.1.1
16:00 – 16:30 **Coffee Break** FHR Institute The Refreshment Centers 1.0.1; 9.1.2;
and 10.0.4
16:30 – 18:00 **Concurrent Sessions**
Location: FHR Institute 1.1.1; 9.1.1; and 10.1.1
19:30 – 22:30 **Congress Banquet Dinner at Torarica Ballroom**
**Award Ceremonies (IMDA International Company of the Year
Award)**
Entertainment and Cultural Performances
(Registered delegates, registered spouses and invited guests only.
Entry tickets are required).
23:00 **ADJOURN TO HOTELS**

VENUES

COLA KREEK (Courtesy of FHR)

Outing on Wednesday, June 18, 2008

Suriname has a coastline of more than 400 kilometers but unlike the majority of the Caribbean islands, Suriname does not avail of the traditional sun, sand and sea and white sandy beaches with bluish seawater. If the locals are looking for places to relax, swim and enjoy the sun, they have to go inland, mostly to what is called the savanna belt. Savanna refers to an area where there is a lot of white sand, with streams and creeks with clean and refreshing water and where you will find plenty watering holes. The water from this

area is very pure and unpolluted with a very darkish color caused by the many leaves that rot in the water. The water is healthy and soft water and it looks a lot like the world renowned Coca Cola soft drink, hence the name 'Cola Creek'. Cola Creek is a recreational resort, some 50 kilometers out of Paramaribo, close to the international airport, where one can swim safely, relax and get a taste of Suriname's tropical rain nature. Lunch, drinks an entertainment will be provided at this outing.

Note: Bring along your bathing suit and tennis shoes!

FORT ZEELANDIA

Venue of reception on Thursday, June 19, 2008

The Fort Zeelandia compound consists of a pentagonal - shaped fortress with 5 bastions; a structure that was intended as a warehouse, officers wooden living quarters, guard houses and later in 1790 a number of prison cells. The original wooden fort was built by the French in 1640 to protect Paramaribo and the plantations along the Suriname River against ships from the enemy entering the river. During the British occupation the fort was reinforced and was named Fort Willoughby in early 1650. In 1667 it was renamed into Fort Zeelandia when conquered by the Dutch in that year. The fort underwent many constructional changes however one can still appreciate the original brick design. The fortress was restored around 1970 as a museum and it still serves this purpose. Special social events and functions are allowed in the fort as a means to generate revenues for the maintenance of the museum.

'DE WAAG'

Venue for the Lunch on Friday, June 20, 2008

'Waaggebouw', the official name is literally translated from old Dutch meaning 'Weigh-Building'. During colonial times, weighing was the main function of this original historical building.

All goods and produce from the plantations were first weighed on behalf of the government and shippers before being shipped to the colonial powers in Europe. For years it also served as the head-office of the Local Customs. The original Waaggebouw, a structure in wood, dates back to the 17th century. However it was destroyed during a big fire in 1821. Because of the importance of the building, two years later these premises were one of the first to be rebuilt, and the result was a beautiful stone building. In an effort to contribute to the restoration of monumental buildings of Paramaribo, the Rotary Clubs in Suriname adopted the project to make 'De Waag' a center for the general public, with facilities for meetings, exhibitions and as a restaurant.

CORNER HOUSE

Venue for the lunch on Saturday June 21, 2008

When Paramaribo was first built, there were only very few houses opposite of Fort Zeelandia. As far back as 1702, reference is made of the existence of Corner House. In 1821, at the back of this house, while slave servants were cooking, the house caught fire, spread rapidly and destroyed as many as 400 houses and warehouses in the neighborhood. A new Corner House was built on the old foundation and unlike the original structure, it then faces the riverfront and opposite to the Governor's mansion. In 1920 it was sold to Suralco, and became the residence of many managing directors of Suralco. It is considered to be one of the best preserved historical houses in Suriname. Corner House is being made available by Suralco for lunch which they also sponsor.

SATURDAY, June 21, 2008

09:00 – 10:30	Concurrent Sessions FHR Institute 1.1.1; 9.1.1; and 10.1.1
10:30 – 11:00	Coffee Break FHR Institute The Refreshment Centers 1.0.1; 9.1.2; and 10.0.4
11:00 – 12:30	Concurrent Sessions FHR Institute 1.1.1; 9.1.1; and 10.1.1
12:30 – 14:30	Lunch at Corner House (Lunch is sponsored by SURALCO) (Registered delegates, registered spouses and invited guests only. Entry tickets are required).
14:30 – 16:00	Concurrent Sessions FHR Institute 1.1.1; 9.1.1; and 10.1.1
16:00 – 16:30	Coffee Break FHR Institute The Refreshment Centers 1.0.1; 9.1.2; and 10.0.4
16:30 – 17:15	Closing Ceremony FHR Auditorium
17:15 – 18:00	Cocktails in FHR Business Lounge
20:00 – 24:00	Farewell Party at Bayside (Sponsored by Staatsolie, BHP Billiton, Kersten, Hakrinbank, and FHR Institute for Social Studies) (For Registered delegates, registered spouses and registered accompanying persons only. Entry tickets are required)
24:00	ADJOURN TO HOTELS

SUNDAY, June 22, 2008

ON YOUR OWN

Post congress paid tours are available at the tour operator's desk in the lobby of Torarica Hotel.

Please also check FHR Congress Website as well as IMDA Congress Website at www.imda.cc

MASTER SCHEDULE

Date	Day	Concurrent Sessions	Time		VENUE					
					Sun Splash: Swim and Relax at COLA CREEK Tour program Wednesday, June 18, 2008, 9:00 – 16:00 (Registered IMDA Congress participants) (Meet at the lobby of Hotel Torarica and Eco Resort at 08:50 a.m. at the latest). Departure at 9:00 a.m. sharp. City Tour on our Way Back from the Tour 16:00 – 17:00 (Sponsored by FHR School of Management)	FHR Welcome Reception Cocktails and Snacks Wednesday, June 18, 2008, 20:00-22:00 Torarica Riverside: The Pier (For Registered Delegates, Spouses, and Invited Guests Only) (Sponsored by FHR School of Management)				
					Torarica Hotel Ballroom		FHR 1.1.1	FHR 9.1.1	FHR 10.1.1	
June 18, 2008	Wednesday		10:45-15:00		Doctoral Research Seminar Registration Doctoral Research Seminar at FHR Room 10.1.1 on Wednesday, June 18, 2008, between 10:45- 15:00					
July 18, 2008	Wednesday		17:30-19:30		Congress Registration at Torarica Hotel Lobby on Wednesday, June 18, 2008, 17:30- 19:30 and June 19, 2008, 8:30 – 17:00 Congress Registration at FHR Institute Help Center 10.0.2 on Friday and Saturday June 20 & 21, 2008, 9:00-15:00					
June 19, 2008	Thursday	1	9:00-10:35	C O N G R E S S	Opening Ceremony and Keynote Addresses					
		2	10:45-12:30		1.1 Keynote Addresses by Business Leaders					
		3	14:00-15:30		I.2 Special Panel I					

		4	16:00-17:30		I.3 Special Panel II				
June 20, 2008	Friday	5	9:00-10:30				II.1	II.2	II.3
		6	11:00-12:30				II.4	II.5	II.6
		7	14:00-15:30				II.7	II.8	II.9
		8	16:00-17:30				II.10	II.11	II.12
			19:30-22:30		Congress Banquet / Award Ceremonies / Entertainment at Torarica Hotel Ballroom (Registered Delegates, Registered Spouses, and Registered Accompanying Persons)				
June 21, 2008	Saturday	9	9:00-10:30	R E G I S T R A T I O N			III.13	III.14	III.15
		10	11:00-12:30				III.16	III.17	III.18
		11	14:00-15:30				III.19		
			12:30-14:30		Lunch at Corner House (Sponsored by SURALCO)				
	20:00-24:00	Farewell Party at Bayside (Sponsored by Staatsolie, BHP Billiton, Kersten, Hakrinbank, and FHR Institute for Social Studies)							
June 22, 2008	Sunday				ON YOUR OWN				

Wednesday, June 18, 2008

TOUR

09:00 – 16:00

VISIT TO SUN SPLASH: SWIM AND RELAX AT COLA CREEK

Please bring your swimming costume!

(Pre-paid delegates, registered spouses, and registered delegates only. Please congregate at the lobby of Torarica Hotel and Eco Resort Hotel by 8:50 at the latest. We will depart sharp at 9:00)

DOCTORAL RESEARCH SYMPOSIUM

10:45 – 15:00

Location: FHR Institute 10.1.1.

Lunch for Participants of Doctoral Symposium

12:30 – 13:30

Location: FHR Institute Serre 10.0.1

PARAMARIBO CITY TOUR

16:00 – 17:00

On Our Way Back From Cola Creek

CONGRESS REGISTRATION

Location: Torarica Hotel Lobby

17:30 – 19:30

FHR WELCOME RECEPTION

(Cocktails and Snacks)

Location: Torarica Hotel Riverside: THE PIER

20:00 – 22:00

Dress Code: Informal

(Sponsored by FHR Lim A Po School of Management)

DOCTORAL RESEARCH SYMPOSIUM

Location: FHR Institute 10.1.1

Wednesday, June 18, 2008

10:45 – 15:00

CHAIR: Eno Inanga, Maastricht School of Management, The Netherlands

PRESENTERS:

Doctoral Student	Supervisor	Title Dissertation
Sandra Sunanto	Ronald Tuninga	Hypermarket and Economic Development: The Case of Carrefour in Indonesia
Jonathan Njoku	Eno Inanga	Earnings Warning Framework for Bank Health Identification
Marlene Amelo	Beate van der Heijden	Transformational Leadership Impetus to Sustained Shareholder Value: A Comparison of Transformational Leadership Practices in Suriname and Trinidad & Tobago.
Nguyen TH (Hoang) Thanh	James H. Patterson	Determinants of Foreign Direct Investment in Vietnam. A Case Study of the Impact of Public Investment

Lunch for Participants of Doctoral Symposium

12:30 – 13:30

Location: FHR Institute Serre 10.0.1

Thursday June 19, 2008

CONGRESS REGISTRATION

**Location: Torarica Hotel Lobby for Foreign Delegates
Torarica Hotel Ballroom Foyer for Local Delegates
8:30 – 17:00**

OPENING CEREMONY

**9:00 – 9:30
Location: Torarica Hotel Ballroom**

NATIONAL ANTHEM OF SURINAME

WELCOME MESSAGES AND INTRODUCTIONS

**OPENING ADDRESS BY THE PRESIDENT OF THE REPUBLIC OF SURINAME
09:30 – 09:45**

KEYNOTE SPEAKERS

9:50 – 10:35

COFFEE BREAK

**10:35 – 11:15
(Torarica Hotel Ballroom Foyer)**

KEYNOTE ADDRESSES BY BUSINESS LEADERS

**11:15 – 12:45
Location: Torarica Hotel Ballroom**

LUNCH BREAK

**12:30 – 14:00
Location: Torarica Banquet Hall**

SPECIAL PANELS

**Location: Torarica Hotel Ballroom
14:00 – 15:30 and 16:00 – 17:30**

COFFEE BREAK

15:00 – 16:00

RECEPTION AT FORT ZEELANDIA

**(Sponsored by TELESUR)
(For Registered Delegates, Registered Spouses and Registered Accompanying Persons)**

OPENING CEREMONY AND KEYNOTE ADDRESSES

Location: Torarica Hotel Ballroom

Thursday, June 19, 2008

OPENING CEREMONIES

NATIONAL ANTHEM OF SURINAME

09:00 – 09:30 Welcome Messages and Introductions

Erdener Kaynak, Congress Program Chair, Executive Vice-President and Director of the IMDA and Pennsylvania State University at Harrisburg, USA

Ronald S.J. Tuninga, President of the IMDA, Congress Co-chair, and Director Dean, Maastricht School of Management, The Netherlands

Hans Lim A Po, Congress Co-chair, Director-Dean, FHR Lim A Po School of Management

09:30 – 09:45 OPENING ADDRESS

His Excellency R. R. Venetiaan – The President of the Republic of Suriname

09:50 – 10:15 KEYNOTE SPEAKER I

Hans Lim A Po, Director-Dean of FHR Lim A Po School of Management
New Features of the Global Landscape

10:15 – 10:35 KEYNOTE SPEAKER II

Wim Udenhout, Director of Conservation International Suriname
Biodiversity Conservation and Suriname – A Challenge and Perspective

Coffee Break: 10:35 – 11:15

Location: Torarica Hotel Ballroom Foyer

(Sponsored by Staatsolie, BHP Billiton, Kersten, Hakrinbank, and FHR Institute for Social Studies)

1.1: KEYNOTE ADDRESSES BY BUSINESS LEADERS

11:15 – 12:45 Torarica Hotel Ballroom

Theme: Small State Challenges in International Business Development

Session Chair: Hans Lim A Po

Speakers:

1. Shirley Sowma- General Manager Kersten Group of Companies

From Two Missionaries with a Ragbag to a Conglomerate

2. Jim Boussaid- General Manager Hakrinbank

Challenges for Small Caribbean Indigenous Banks in an Environment of Globalization and Increased Regulation

3. John Sew A Tjon- General Manager of BHP-Billiton

A New Era of Natural Resources Industry Dynamics

4. Marc Waaldijk- General Manager State Oil Company

Performance and Growth: Staatsolie Case

Lunch at Torarica Hotel Banquet Hall

12:45–14:00

(Sponsored by Staatsolie, BHP Billiton, Kersten, Hakrinbank, and FHR Institute for Social Studies)

1.2: SPECIAL PANEL

Location: Torarica Hotel Ballroom

Thursday, June 19, 2008

14:00 – 15:30

New Perspectives on Global Corporate Responsibility and Business Ethics

CHAIR: Ronald S. J. Tuninga, Maastricht School of Management, The Netherlands

PANELISTS:

1. Jan Napoleon Saykiewicz, Duquesne University, USA
Global Marketing Ethics – Rebirth of Mercantilism
 2. Frederick Douglas Robins, The University of Adelaide, Australia
The Reality of Corporate Social Responsibility
 3. Barry Unger, Boston University, USA
The Ethical Responsibilities of Venture Capitalists in their Dealings with Stakeholders of Multinational Startups
 4. Erdener Kaynak, Pennsylvania State University at Harrisburg, USA
Global Marketing and Social Responsibility Interfaces
-

Coffee Break

15:00 – 16:00

(Sponsored by Staatsolie, BHP Billiton, Kersten, Hakrinbank, and FHR Institute for Social Studies)

1.3. SPECIAL PANEL

Location: Torarica Hotel Ballroom

Thursday, June 19, 2008

16:30 – 17:30

New Developments in Global Business Education

CHAIR: Erdener Kaynak, Pennsylvania State University at Harrisburg, USA and Editor of Taylor & Francis International Business Journals

PANELISTS:

1. Jan Nowak, Central European University, Hungary
The Bologna Process and the Changing Landscape of Management Education in Europe

2. Ronald S. J. Tuninga, Maastricht School of Management, The Netherlands
The Importance of Emerging Markets and Developing Countries for Modern Management Education
 3. Kip Becker, Boston University, USA
Using the Power of the Web to Design Value Added International Business Programs
 4. Galen Godbey and Mohamed Latib, DeSales University, USA
Barriers to Entry in International Education Markets: The Case of Romania
-

RECEPTION AT FORT ZEELANDIA

19:30 – 21:30

(Sponsored by TELESUR)

Dress Code: Informal

Friday, June 20, 2008

CONGRESS REGISTRATION

Location: FHR Institute Help Center 10.0.2)

9:00 – 17:00

CONCURRENT SESSIONS

9:00 – 10:30

11:00 – 12:30

14:30 – 16:00

16:30 – 18:00

Sessions are Held at

FHR Institute 1.1.1; 9.1.1; and 10.1.1

COFFEE BREAKS

10:30 – 11:00

15:30 – 16:00

(Sponsored by Staatsolie, BHP Billiton, Kersten, Hakrinbank, and FHR Institute for Social Studies)

LUNCH BREAK

12:30 – 14:30

(Location: Restaurant “De Waag”)

CONGRESS BANQUET/AWARD CEREMONIES

Location: Torarica Hotel Ballroom

19:30 – 22:30

MASTER OF CEREMONIES

Kip Becker

**AWARD CEREMONIES
BEST PAPER AWARDS
IMDA INTERNATIONAL COMPANY OF THE YEAR AWARD
DOOR PRICES AND BOOK DRAWS
ENTERTAINMENT AND CULTURAL PERFORMANCES
STATE OF THE ASSOCIATION ADDRESS
Presented by Ronald S. J. Tuninga, President of the IMDA**

**CONCURRENT SESSIONS
Friday, June 20, 2008
9:00 – 10:30**

**II.1: Company Internationalization: Global Perspective
Location: FHR Institute 1.1.1**

CHAIR: Jan Napoleon Saykiewicz, Duquesne University, USA

SPEAKERS:

Corporate Diversification and the Internal Capital Market Building Motive in China
Xiaorong Li, Nanjing University, P. R. China
Kami Rwegasira, Maastricht School of Management, The Netherlands

The Effects of Firm Internationalization, Ownership Structure, and Prior Performance on
IPO Price Premiums
Yousuf Al-Busaidi, Sultan Qaboos University, Sultanate of Oman

The Impact of Trade Liberalization on Poverty in the Poultry Sector in Suriname
Jerrol D. Renfurm, FHR Institute of Social Studies, Suriname
Arthur Sybrandy, Maastricht School of Management, The Netherlands

**II.2: Consumer Behavior: Cross-Cultural/National Issues
Location: FHR Institute 9.1.1**

CHAIR: Ajay K. Manrai, University of Delaware, USA

SPEAKERS:

A Comparative Study of Benefits Sought by Consumers in USA, Europe, & Asia: Case of
Fast Food Industry
Lalita A. Manrai, University of Delaware, U.S.A.

Ajay K. Manrai, University of Delaware, U.S.A.
Padmini A. Manrai, University of Delaware, U.S.A.

An Investigation of People's Time Orientation and Their Attitudes and Behavior Toward Advertising in an International Context

Erdener Kaynak, Pennsylvania State University at Harrisburg, U.S.A.
Ali Riza Apil, International Blacksea University, Georgia

Determinants of Customer Satisfaction and Country Effect on the Satisfaction Assessment: The Case of Mobile Communications Service

Jung-Wan Lee, Kazakh-British Technical University, Republic of Kazakhstan
Simon W. Tai, Bang College of Business, KIMEP, Republic of Kazakhstan

II.3: Country Specific Cases of Globalization **Location: FHR Institute I0.1.1**

CHAIR: Galen C. Godbey, DeSales University, USA

SPEAKERS:

Optimal Ownership Structures in the Bauxite Industry in Suriname

Alvin O. Venetiaan, FHR Lim A Po Institute for Social Studies, Suriname

Telecommunications Regulation in the Caribbean Community: Challenges for Regulation in Suriname

Robert Hahn, FHR Institute for Social Studies, Suriname
Reijswoud van Reijswoud, Delft University of Technology, The Netherlands
Arthur Sybrandy, Maastricht School of Management, The Netherlands

The Role of Public Investment in Increasing the Inward Flow of FDI in Developing Countries

Hoang T. Nguyen, Maastricht School of Management, The Netherlands
James H. Patterson, Indiana University, U.S.A.

Coffee Break: 10:30 – 11:00
FHR Institute The Refreshment Centers 1.0.1 ; 9.1.2; and 10.0.4

CONCURRENT SESSIONS

Friday, June 20, 2008

11:00 – 12:30

II.4: Cross-National/Cultural Marketing and Communication

Location: FHR Institute 1.1.1

CHAIR: Kip Becker, Boston University, USA

SPEAKERS:

An Empirical Assessment of Country Brand Equity - Insights from Hong Kong
Erdener Kaynak, Pennsylvania State University at Harrisburg, U.S.A.
Simon K.M. Mak, City University of Hong Kong, Hong Kong

Brand Loyalty as a Tool of Competitive Advantage
*Malgorzata Denoue, L. Kozminski Academy of Entrepreneurship and
Jan Napoleon Saykiewicz, Duquesne University, U.S.A.*

Disguising and Emphasizing Local Brand Origin in Emerging Markets: An Empirical Investigation

Bilgin F. Zeynep, Marmara University, Turkey
Dana Nicoleta Lascu, University of Richmond, U.S.A.
Sylvia David, University of Richmond, U.S.A.
Gerhard A. Wührer, Johannes Kepler University of Linz, Austria

II.5: Current Issues in Trade and Development

Location: FHR Institute 9.1.1

CHAIR: Ollye Rita Chin A Sen, FHR Lim A Po Institute for Social Studies, Suriname

SPEAKERS:

From 'Yellow Peril' to Trading and Security Partners: Australia-Japan Relations
My-Van Tran, University of South Australia, Australia

Gauging Risk with Higher Moments: Handrails in Measuring and Optimizing Conditional Value at Risk

Gyöngyi Bugár, University of Pécs, Hungary
Raimond Maurer, J. W. Goethe University of Frankfurt a. M, Germany
Huy Thanh Vo, J. W. Goethe University of Frankfurt a. M, Germany

The Influence of External Factors on The Economy of Suriname: The True Causes of Inflation

Patrick V. Pengel, FHR Institute for Social Studies, Suriname

Howard Nicholas, Institute of Social Studies, The Netherlands
Arthur Sybrandy, Maastricht School of Management, The Netherlands

II.6: Organizational Development Issues
Location: FHR Institute IO.1.1

CHAIR: Barry Unger, Boston University, USA

SPEAKERS:

Components of Organizational Mission Statements

Nikolai Wasilewski, Pepperdine University, U.S.A.

Greenhouse Gas Emissions and the Developing World

Amin U. Sarkar, Alabama A&M University, U.S.A.

Start-Ups, Strategic Alliances and Creating Value through Knowledge Management:
Personalities and Knowledge Boundaries

Jean S A Verhardt, Maastricht School of Management, The Netherlands

Stephanie Jones, Maastricht School of Management, The Netherlands

Lunch at Restaurant “DE WAAG”

12:30 – 14:30

CONCURRENT SESSIONS

Friday, June 20, 2008

14:30 – 16:00

II.7: Global Business and Development

Location: FHR Institute 1.1.1

CHAIR: Mohamed A. S. Latib, DeSales University, USA

SPEAKERS:

Evaluation of Internal Control Systems: The Case of Public Sector Projects in Uganda

Angella Amudo, Maastricht School of Management, The Netherlands

Eno L. Inanga, Maastricht School of Management, The Netherlands

Factors Affecting Experience Modification Rate Used by the U.S. Insurance Industry

Tantatape Brahmasrene, Purdue University North Central, U.S.A.

Sarah Sanders Smith, Purdue University North Central, U.S.A.

New Business Trends in Georgia

Giuli Alasannia, The International Black Sea University, Georgia

II.8: Marketing and Development

Location: FHR Institute 9.1.1

CHAIR: Ronald S. J. Tuninga, Maastricht School of Management, The Netherlands

SPEAKERS:

Hypermarkets and their Impact on Retail Structure: The Case of Indonesia

Sandra Sunanto, Maastricht School of Management, The Netherlands

Ronald S.J. Tuninga, Maastricht School of Management, The Netherlands

Telework as an Alternative Form of Work Organization in the Information Society. An Example of a Microenterprise from Poland

Janusz Czekaj, Cracow University of Economics, Poland

Michal Patkaniowski, Cracow University of Economics, Poland

Janusz Teczke, Cracow University of Economics, Poland

The Needs of Contemporary Marketing: An Essay

Frederick Douglas Robins, University of Adelaide, Australia

II.9: Global Management

Location: FHR Institute 10.1.1

CHAIR: Hans Lim A Po, FHR Lim A Po School of Management, Suriname

SPEAKERS:

A Location Specific Model to Determine the Benchmark Criteria for Mining Operations in Suriname:

Dennis L. Brunings, FHR Institute for Social Studies, Suriname

David Dingli, Maastricht School of Management, The Netherlands

Arthur Sybrandy, Maastricht School of Management, The Netherlands

Changes in Business Structures: Challenges for Management of Libyan Industry

Abouazoum Alafi, University of Twente, The Netherlands

Erik J. de Bruijn, University of Twente, The Netherlands

Harm-Jan Steenhuis, Eastern Washington University, U.S.A.

The Impact of Knowledge Management Initiatives in Engineering and Ites Organizations in India: An Empirical Study

Abhijit Gangopadhyay, OB & PMIR Area, India

Coffee Break: 16:00 – 16:30
FHR Institute The Refreshment Centers 1.0.1 ; 9.1.2; and 10.0.4

CONCURRENT SESSIONS
Friday, June 20, 2008
16:00 – 17:30

II.10: Global Marketing Management and Strategy
Location: FHR Institute 1.1.1

CHAIR: Jung-Wan Lee, Kazakh-British Technical University, Kazakhstan

SPEAKERS:

Assessment of the Lebanese Real Estate Market: A Content Analysis Approach

Said M. Ladki, Lebanese American University, Lebanon

Nada Darwiche, Lebanese American University, Lebanon

Ahmed Baablaki, Lebanese American University, Lebanon

Mohammad Talhouk, Lebanese American University, Lebanon

Karim Ghasham, Lebanese American University, Lebanon

Sarah Firikh, Lebanese American University, Lebanon

Designing Quality Service Through the SERVQUAL: The Case of Mobile Communications Service

Jung-Wan Lee, Kazakh-British Technical University, Republic of Kazakhstan

Young-Yei Kim, Seoul Digital University, Republic of Korea

Simon W. Tai, Bang College of Business, KIMEP, Republic of Kazakhstan

Global Branding Strategies and Brand Alliances

Sanjay Mishra, University of Kansas, U.S.A.

Xiang Fang, Oklahoma State University, U.S.A.

Surendra N. Singh, University of Kansas, U.S.A.

II.11: Global Business Development
Location: FHR Institute 9.1.1

CHAIR: Kami Rwegasira, Maastricht School of Management, The Netherlands

SPEAKERS:

Attitudes of Turkish Firms Toward European Customs Union

Ilyas Ciloglu, International Black Sea University, Georgia

Erdeney Kaynak, Pennsylvania State University at Harrisburg, U.S.A.

Economic Development in a Rubik's Cube World

Susanne Dirks, IBM Institute for Business Value, Ireland

Mary Keeling, IBM Institute for Business Value, Ireland

Ronan Lyons, IBM Institute for Business Value, Ireland

The Implementation of Internationalization Processes of Retailers

Michael Etgar, College of Management, Israel

Dalia Rachman-Moore, College of Management, Israel

II.12: Global Training and Development

Location: FHR Institute I0.1.1

CHAIR: Simon Kwai-ming Mak, The City University of Hong Kong, Hong Kong

SPEAKERS:

Possibilities of Technology Transfer in Central Europe - The Case of a Hungarian University-

Laszlo Vasa, Szent Istvan University, Hungary

Bela Urbanyi, Szent Istvan University, Hungary

The Role of Postgraduate and MBA Studies in the Concept of Society Based on Knowledge,
on the Example of Cracow School of Business

Michal Teczke, AGH University of Science and Technology, Poland

Monika Sady, Cracow University of Economics, Poland

Global Training of Expatriates in Multinational Corporations

Talha Harcar, Pennsylvania State University at Beaver, U.S.A.

Saturday, June 21, 2008

CONCURRENT SESSIONS

9:00 – 10:30

11:00 – 12:30

14:30 – 16:00

Sessions at Held at

FHR Institute 1.1.1; 9.1.1; and 10.1.1

COFFEE BREAKS

10:30 – 11:00

16:00 – 16:30

Location: FHR Institute The Refreshment Centers 1.0.1 ; 9.1.2; and 10.0.4

LUNCH BREAK
12:30 – 14:30
Corner House
(Sponsored by SURALCO)

CLOSING CEREMONY
16:30 – 17:15
Location: FHR Auditorium

COCKTAIL RECEPTION
17:15 – 18:00
Location: FHR Business Lounge

EVENING PROGRAM
FAREWELL PARTY AT BAYSIDE
20:00 – 24:00

CONCURRENT SESSIONS
Location: FHR Institute 1.1.1; 9.1.1; and 10.1.1

Saturday, June 21, 2008
9:00 – 10:30

III.13: International Business Competitiveness
Location: FHR Institute 1.1.1

CHAIR: Frederick Douglas Robins, University of Adelaide, Australia

SPEAKERS:

Poland's Investment Development Path: In Search of a Synthesis
Marian Gorynia, Poznan University of Economics, Poland
Jan Nowak, Central European University, Hungary
Radoslaw Wolniak, Warsaw University, Poland

Positioning Strategies Against Nations With Perceived Quality Advantages
Kip Becker, Boston University, U.S.A.

Strategies of Companies in the Conditions of Globalization and Economic Transformation -
the Example of Poland
Halina Lyszczarz, Cracow University of Economics, Poland
Piotr Bula, Cracow University of Economics, Poland

III.14: International Business Development

Location: FHR Institute 9.1.1

CHAIR: My-Van Tran, University of South Adelaide, Australia

SPEAKERS:

BOP and the Private Sector: A Value Chain Research Approach

Diederik P. de Boer, Maastricht School of Management, The Netherlands

Victor L. van der Linden, Maastricht School of Management, The Netherlands

Ronald S.J. Tuninga, Maastricht School of Management, The Netherlands

Social Challenges of Globalization: A Conceptual Model and Managerial Implications

Ajay K. Manrai, University of Delaware, U.S.A.

Lalita A. Manrai, University of Delaware, U.S.A.

Padmini A. Manrai, University of Delaware, U.S.A.

Social Responsibility in Transitional Countries

Sandra Elisabeth Roelofs, Institute of Foreign Affairs in Brussels, Georgia

III.15: International Finance and Risk Management

Location: FHR Institute I0.1.1

CHAIR: Gyongyi Bugar, University of Pecs, Hungary

SPEAKERS:

Auditors and IT Support in Egypt

Mohamed A. Wahdan, Menoufia University, Egypt

Pieter Spronck, Universiteit Maastricht, The Netherlands

Hamdi F. Ali, Maastricht School of Management, The Netherlands

Eddy Vaassen, Universiteit Maastricht, The Netherlands

H.Jaap van den Herik, Universiteit Maastricht, The Netherlands

Best Practices in Currency Risk Management in the U.S. Public Sector

Anand Krishnamoorthy, Troy University Atlantic, U.S.A.

David Shetterly, Troy University Atlantic, U.S.A.

Capital Account Liberalization and Balance of Payments Crises: Lessons for Suriname

William Orie, FHR Lim A Po Institute, Suriname

Howard Nicholas, Institute of Social Studies, Suriname

Coffee Break

10:30 – 11:00

FHR Institute The Refreshment Centers 1.0.1 ; 9.1.2; and 10.0.4

CONCURRENT SESSIONS

Saturday, June 21, 2008

11:00 – 12:30

III.16: Managing in the Global Marketplace

Location: FHR Institute 1.1.1

CHAIR: Hamdi Fouad Ali, Maastricht School of Management, The Netherlands

SPEAKERS:

A Study of Business Development Professionals' Self Definitions of Their Roles in Global High Technology Companies

Barry Unger, Boston University, U.S.A.

Moshe Shavit, Olive Tree Partners, U.S.A.

Earnings Warnings Framework for Bank Health Identification: The Case of Nigeria (1990-2005)

Jonathan Njoku, Kuwait-Maastricht Business School, Kuwait

Eno Inanga, Maastricht School of Management, The Netherlands

The Impact of Leadership upon Employee Trust and Satisfaction: Outcomes of an Empirical Study in Suriname

Marlène Amelo, FHR Lim A Po Institute, Suriname

Beatrice I.J.M. van der Heijden, Maastricht School of Management, The Netherlands

III.17: Organizational Development and Business Enterprises

Location: FHR Institute 9.1.1

CHAIR: Stephanie Jones, Maastricht School of Management, The Netherlands

SPEAKERS:

Creating a High Performance Organization Through Integration of an ICT System: The case of Reliance Africa PLC

Helen Aklilu Belachew, Maastricht School of Management, The Netherlands

Management and Organizational Communication Preferences: Singapore

Sharaf N. Rehman, University of Texas at Brownsville

William R. Kennan, Radford University, U.S.A.

Self-Managed Teams and the Role of the Manager: A Literature Review

Martijn Boelen, Maastricht School of Management, The Netherlands

Stephanie Jones, Maastricht School of Management, The Netherlands

III.18: Business Education Development

Location: FHR Institute IO.1.1

CHAIR: Amin Sarkar, Alabama A & M University, USA

SPEAKERS:

Attrition and Retention in Distance Learning: The Case of the Arab Open University at Saudi Arabia

Manal Ibrahim, HRH Prince Talal Al Saud Institutions, Saudi Arabia
Kami S.P. Rwegasira, Maastricht School of Management, The Netherlands
Beatrice I.J.M. van der Heijden, Maastricht School of Management, The

Education Management in Georgia

Manana Sanadze, The University of Georgia, Georgia

Evaluating Reaction, Learning, Behavior, and Results of an International Executive Development Program

Hamid Khan, Our Lady of the Lake University, U.S.A.

Lunch Break at Corner House

12:30 – 14:30

(Sponsored by SURALCO)

CONCURRENT SESSIONS

Saturday, June 21, 2008

14:30 – 16:00

III.19: Technology Transfer and Foreign Direct Investment

Location: FHR Institute 1.1.1

CHAIR: Anand Krishnamoorthy, Troy University, USA

SPEAKERS:

A Survey of Theoretical and Empirical Analyses of Determinants of Foreign Direct Investment in Emerging Economies

James H. Patterson, Indiana University, U.S.A.
Hoang T. Nguyen, Maastricht School of Management, The Netherlands

Determinants of Foreign Direct Investment in Developing Countries: The Case of Vietnam

Hoang T. Nguyen, Maastricht School of Management, The Netherlands
James H. Patterson, Indiana University, U.S.A.

Establishing a Regional Cluster for Biomedical Industry in Brazil: How to Attract US Direct Investments?

Arleen G. Emanuels, FHR Lim A Po School of Management, Suriname

COFFEE BREAKS

16:00 – 16:30

Location: FHR Institute The Refreshment Centers 1.0.1 ; 9.1.2; and 10.0.4

CLOSING CEREMONY

16:30 – 17:15

Location: FHR Auditorium

COCKTAILS RECEPTION

17:15 – 18:00

Location: FHR Business Lounge

FAREWELL PARTY AT BAYSIDE

20:00 – 24:00

(Sponsored by Staatsolie, BHP Billiton, Kersten, Hakrinbank, and FHR Institute for Social Studies)

The Eighteenth Annual World Business Congress

Preparations for the Eighteenth Annual World Business Congress have already started. The Congress is to be held in Tbilisi, Georgia from July 2nd through 5th, 2009. There will be two representatives from the host country at our Suriname congress. There will be a presentation about Georgia and our host institution International Black Sea University.

As in other Congresses, we are developing a number of interesting conference tracks and look forward to your contributions with papers, research-in-progress proposals and presentations, and special panels. If you are interested in becoming part of the 2009 Program as a Track Co-chair or would like to offer advice, please contact the IMDA Secretariat at ek9@comcast.net

IMDA HONORS
STATE OIL COMPANY OF SURINAME
(Staatsolie Maatschappij Suriname N.V.)

AS IMDA 2008 INTERNATIONAL COMPANY OF THE YEAR RECIPIENT

Staatsolie Maatschappij Suriname ('Staatsolie') is a state-owned enterprise founded in 1980. It started with the on-shore production of oil two years later and its crude oil production at year end 2007 totaled 5.4 million barrels. Staatsolie has gradually moved into refining operations and power generation. Its invested capital has grown to a level of 200M\$ and it has been able to secure a rate of return on assets which compares favorably with the performance of other international oil companies.

Independent surveys have concluded that the Suriname-Guyana sedimentary basin has the potential of becoming an important oil province and Staatsolie, as the agent for the State, is effectively managing international expressions of interest and contracts aiming at drilling new exploration wells off -shore.

Staatsolie has developed into a 'pocket of efficiency' and its performance stands in sharp contrast with other state-owned enterprises. It plays an important economic role in Suriname with a relatively independent function outside the realm of the state. It is generally acknowledged as a democratic organization managed to international standards and with due regard for its corporate social responsibilities. As a development agent it stands out as a role model for other state enterprises and as an example for other commercial corporations.

THE JOURNAL OF TRANSNATIONAL MANAGEMENT
Editor: Kip Becker, Boston University, kbecker@bu.edu

The *Journal of Transactional Management* is the official journal of the International Management Development Association. In addition to receiving submissions from authors in nations with strong research records and abilities, the journal has, and will continue, to distinguish itself as a leader in providing editorial assistance to authors from developing nations. The journal has a dedicated editorial board that is multi-national in scope and prepared to provide the assistance needed to encourage authors from nations that are not the traditional contributors with their submissions in order to optimize the opportunity to authors in developing nations to present their management articles to an international audience. The journal, in addition to research publications, is interested in receiving media/book reviews. Information concerning the JTM relating to past volumes and submission information is available on the web site of the IMDA www.imda.cc. Please feel free to contact me with questions concerning the JTM.

Over the past two years the journal has received articles from authors representing 16 different nations. In line with one of the journal's mission, that of assisting authors from developing nations, the IMDA should be proud that during this time frame articles have been published from turkey, China, Hungary, Poland, Hong Kong, Fiji, Lebanon, Taiwan, Greece, Jordan and Qatar in addition to USA, Canada, Australia, UK, France, Spain, Italy, Netherlands, Germany, Italy and Greece which are more frequently represented. I have provided the title, country discussed, author and his/her nation of residence to provide a broad picture of the Journal's scope over the past two years.

LIST OF COUNTRIES REPRESENTED IN THE IMDA SEVENTEENTH WORLD BUSINESS CONGRESS

Australia	Ireland	Saudi Arabia
Austria	Israel	Sultanate of Oman
Egypt	Kuwait	Suriname
Georgia	Lebanon	Thailand
Germany	P. R. China	The Netherlands
Hong Kong	Poland	Turkey
Hungary	Republic of Kazakhstan	U.S.A.
India	Republic of Korea	

PRESENTATION SCHEDULE BY AUTHORS

Alafi	Abouazoum	Friday, June 20, 2008	14:30	16:00	FHR Institute IO.1.1
Alasannia	Giuli	Friday, June 20, 2008	14:30	16:00	FHR Institute 1.1.1
Al-Busaidi	Yousuf	Friday, June 20, 2008	9:00	10:30	FHR Institute 1.1.1
Ali	Hamdi F.	Saturday, June 21, 2008	9:00	10:30	FHR Institute IO.1.1
Amelo	Marlène	Saturday, June 21, 2008	11:00	12:30	FHR Institute 1.1.1
Amudo	Angella	Friday, June 20, 2008	14:30	16:00	FHR Institute 1.1.1
Apil	Ali Riza	Friday, June 20, 2008	9:00	10:30	FHR Institute 9.1.1
Baablaki	Ahmed	Friday, June 20, 2008	16:30	18:00	FHR Institute 1.1.1
Becker	Kip	Thursday, June 19, 2008	16:30	17:30	Torarica Hotel Ballroom
Becker	Kip	Saturday, June 21, 2008	9:00	10:30	FHR Institute 1.1.1
Belachew	Helen Aklilu	Saturday, June 21, 2008	11:00	12:30	FHR Institute 9.1.1
Boelen	Martijn	Saturday, June 21, 2008	11:00	12:30	FHR Institute 9.1.1
Boussaid	Jim	Thursday, June 19, 2008	11:15	12:45	Torarica Hotel Ballroom
Brahmasrene	Tantatape	Friday, June 20, 2008	14:30	16:00	FHR Institute 1.1.1
Brunings	Dennis L.	Friday, June 20, 2008	14:30	16:00	FHR Institute IO.1.1
Bugár	Gyöngyi	Friday, June 20, 2008	11:00	12:30	FHR Institute 9.1.1
Bula	Piotr	Saturday, June 21, 2008	9:00	10:30	FHR Institute 1.1.1
Ciloglu	Ilyas	Friday, June 20, 2008	16:30	18:00	FHR Institute 9.1.1
Czekaj	Janusz	Friday, June 20, 2008	14:30	16:00	FHR Institute 9.1.1
Darwiche	Nada	Friday, June 20, 2008	16:30	18:00	FHR Institute 1.1.1
David	Sylvia	Friday, June 20, 2008	11:00	12:30	FHR Institute 1.1.1
de Boer	Diederik P.	Saturday, June 21, 2008	9:00	10:30	FHR Institute 9.1.1
de Bruijn	Erik J.	Friday, June 20, 2008	14:30	16:00	FHR Institute IO.1.1
Denoue	Malgorzata	Friday, June 20, 2008	11:00	12:30	FHR Institute 1.1.1
Dingli	David	Friday, June 20, 2008	14:30	16:00	FHR Institute IO.1.1
Dirks	Susanne	Friday, June 20, 2008	16:30	18:00	FHR Institute 9.1.1
Emanuel	Arleen G.	Saturday, June 21, 2008	14:30	16:00	FHR Institute 1.1.1
Etgar	Michael	Friday, June 20, 2008	16:30	18:00	FHR Institute 9.1.1
F. Zeynep	Bilgin	Friday, June 20, 2008	11:00	12:30	FHR Institute 1.1.1
Fang	Xiang	Friday, June 20, 2008	16:30	18:00	FHR Institute 1.1.1

Firikh	Sarah	Friday, June 20, 2008	16:30	18:00	FHR Institute 1.1.1
Gangopadhyay	Abhijit	Friday, June 20, 2008	14:30	16:00	FHR Institute IO.1.1
Ghasham	Karim	Friday, June 20, 2008	16:30	18:00	FHR Institute 1.1.1
Godbey	Galen	Thursday, June 19, 2008	16:30	17:30	Torarica Hotel Ballroom
Gorynia	Marian	Saturday, June 21, 2008	9:00	10:30	FHR Institute 1.1.1
Hahn	Robert	Friday, June 20, 2008	9:00	10:30	FHR Institute IO.1.1
Harcar	Talha	Friday, June 20, 2008	16:30	18:00	FHR Institute IO.1.1
Ibrahim	Manal	Saturday, June 21, 2008	11:00	12:30	FHR Institute IO.1.1
Inanga	Eno L.	Friday, June 20, 2008	14:30	16:00	FHR Institute 1.1.1
Inanga	Eno	Saturday, June 21, 2008	11:00	12:30	FHR Institute 1.1.1
Jones	Stephanie	Saturday, June 21, 2008	11:00	12:30	FHR Institute 9.1.1
Jones	Stephanie	Friday, June 20, 2008	11:00	12:30	FHR Institute IO.1.1
Kaynak	Erdener	Friday, June 20, 2008	11:00	12:30	FHR Institute 1.1.1
Kaynak	Erdener	Friday, June 20, 2008	9:00	10:30	FHR Institute 9.1.1
Kaynak	Erdener	Thursday, June 19, 2008	14:00	15:30	Torarica Hotel Ballroom
Kaynak	Erdener	Friday, June 20, 2008	16:30	18:00	FHR Institute 9.1.1
Keeling	Mary	Friday, June 20, 2008	16:30	18:00	FHR Institute 9.1.1
Kennan	William R.	Saturday, June 21, 2008	11:00	12:30	FHR Institute 9.1.1
Khan	Hamid	Saturday, June 21, 2008	11:00	12:30	FHR Institute IO.1.1
Kim	Young-Yei	Friday, June 20, 2008	16:30	18:00	FHR Institute 1.1.1
Krishnamoorthy	Anand	Saturday, June 21, 2008	9:00	10:30	FHR Institute IO.1.1
Ladki	Said M.	Friday, June 20, 2008	16:30	18:00	FHR Institute 1.1.1
Latib	Mohamed	Thursday, June 19, 2008	16:30	17:30	Torarica Hotel Ballroom
Lee	Jung-Wan	Friday, June 20, 2008	9:00	10:30	FHR Institute 9.1.1
Lee	Jung-Wan	Friday, June 20, 2008	16:30	18:00	FHR Institute 1.1.1
Li	Xiaorong	Friday, June 20, 2008	9:00	10:30	FHR Institute 1.1.1
Lim A Po	Hans	Thursday, June 19, 2008	9:50	10:15	Torarica Hotel Ballroom
Lyons	Ronan	Friday, June 20, 2008	16:30	18:00	FHR Institute 9.1.1
Lyszczarz	Halina	Saturday, June 21, 2008	9:00	10:30	FHR Institute 1.1.1
Mak	Simon K.M.	Friday, June 20, 2008	11:00	12:30	FHR Institute 1.1.1
Manrai	Lalita A.	Friday, June 20, 2008	9:00	10:30	FHR Institute 9.1.1
Manrai	Padmini A.	Saturday, June 21, 2008	9:00	10:30	FHR Institute 9.1.1
Manrai	Padmini A.	Friday, June 20, 2008	9:00	10:30	FHR Institute 9.1.1
Manrai	Ajay K.	Saturday, June 21, 2008	9:00	10:30	FHR Institute 9.1.1
Manrai	Lalita A.	Saturday, June 21, 2008	9:00	10:30	FHR Institute 9.1.1
Manrai	Ajay K.	Friday, June 20, 2008	9:00	10:30	FHR Institute 9.1.1
Maurer	Raimond	Friday, June 20, 2008	11:00	12:30	FHR Institute 9.1.1
Mishra	Sanjay	Friday, June 20, 2008	16:30	18:00	FHR Institute 1.1.1
Nguyen	Hoang T.	Saturday, June 21, 2008	14:30	16:00	FHR Institute 1.1.1
Nguyen	Hoang T.	Friday, June 20, 2008	9:00	10:30	FHR Institute IO.1.1
Nguyen	Hoang T.	Saturday, June 21, 2008	14:30	16:00	FHR Institute 1.1.1
Nicholas	Howard	Friday, June 20, 2008	11:00	12:30	FHR Institute 9.1.1
Nicholas	Howard	Saturday, June 21, 2008	9:00	10:30	FHR Institute IO.1.1
Nicoleta Lascu	Dana	Friday, June 20, 2008	11:00	12:30	FHR Institute 1.1.1
Njoku	Jonathan	Saturday, June 21, 2008	11:00	12:30	FHR Institute 1.1.1
Nowak	Jan	Thursday, June 19, 2008	16:30	17:30	Torarica Hotel Ballroom
Nowak	Jan	Saturday, June 21, 2008	9:00	10:30	FHR Institute 1.1.1
Orie	William	Saturday, June 21, 2008	9:00	10:30	FHR Institute IO.1.1
Patkaniowski	Michal	Friday, June 20, 2008	14:30	16:00	FHR Institute 9.1.1
Patterson	James H.	Saturday, June 21, 2008	14:30	16:00	FHR Institute 1.1.1
Patterson	James H.	Saturday, June 21, 2008	14:30	16:00	FHR Institute 1.1.1

Patterson	James H.	Friday, June 20, 2008	9:00	10:30	FHR Institute IO.1.1
Pengel	Patrick V.	Friday, June 20, 2008	11:00	12:30	FHR Institute 9.1.1
Rachman-Moore	Dalia	Friday, June 20, 2008	16:30	18:00	FHR Institute 9.1.1
Rehman	Sharaf N.	Saturday, June 21, 2008	11:00	12:30	FHR Institute 9.1.1
Renfurm	Jerrold D.	Friday, June 20, 2008	9:00	10:30	FHR Institute 1.1.1
Robins	Frederick	Thursday, June 19, 2008	14:00	15:30	Torarica Hotel Ballroom
Robins	Frederick	Friday, June 20, 2008	14:30	16:00	FHR Institute 9.1.1
Roelofs	Sandra Elisabeth	Saturday, June 21, 2008	9:00	10:30	FHR Institute 9.1.1
Rwegasira	Kami S.P.	Saturday, June 21, 2008	11:00	12:30	FHR Institute IO.1.1
Rwegasira	Kami	Friday, June 20, 2008	9:00	10:30	FHR Institute 1.1.1
Sady	Monika	Friday, June 20, 2008	16:30	18:00	FHR Institute IO.1.1
Sanadze	Manana	Saturday, June 21, 2008	11:00	12:30	FHR Institute IO.1.1
Sarkar	Amin U.	Friday, June 20, 2008	11:00	12:30	FHR Institute IO.1.1
Saykiewicz	Jan Napoleon	Thursday, June 19, 2008	14:00	15:30	Torarica Hotel Ballroom
Saykiewicz	Jan Napoleon	Friday, June 20, 2008	11:00	12:30	FHR Institute 1.1.1
Sew A Tjon	John	Thursday, June 19, 2008	11:15	12:45	Torarica Hotel Ballroom
Shavit	Moshe	Saturday, June 21, 2008	11:00	12:30	FHR Institute 1.1.1
Shetterly	David	Saturday, June 21, 2008	9:00	10:30	FHR Institute IO.1.1
Singh	Surendra N.	Friday, June 20, 2008	16:30	18:00	FHR Institute 1.1.1
Smith	Sarah Sanders	Friday, June 20, 2008	14:30	16:00	FHR Institute 1.1.1
Sowma	Shirley	Thursday, June 19, 2008	11:15	12:45	Torarica Hotel Ballroom
Spronck	Pieter	Saturday, June 21, 2008	9:00	10:30	FHR Institute IO.1.1
Steenhuis	Harm-Jan	Friday, June 20, 2008	14:30	16:00	FHR Institute IO.1.1
Sunanto	Sandra	Friday, June 20, 2008	14:30	16:00	FHR Institute 9.1.1
Sybrandy	Arthur	Friday, June 20, 2008	9:00	10:30	FHR Institute IO.1.1
Sybrandy	Arthur	Friday, June 20, 2008	11:00	12:30	FHR Institute 9.1.1
Sybrandy	Arthur	Friday, June 20, 2008	9:00	10:30	FHR Institute 1.1.1
Sybrandy	Arthur	Friday, June 20, 2008	14:30	16:00	FHR Institute IO.1.1
Tai	Simon W.	Friday, June 20, 2008	9:00	10:30	FHR Institute 9.1.1
Tai	Simon W.	Friday, June 20, 2008	16:30	18:00	FHR Institute 1.1.1
Talhok	Mohammad	Friday, June 20, 2008	16:30	18:00	FHR Institute 1.1.1
Teczke	Michal	Friday, June 20, 2008	16:30	18:00	FHR Institute IO.1.1
Teczke	Janusz	Friday, June 20, 2008	14:30	16:00	FHR Institute 9.1.1
Tran	My-Van	Friday, June 20, 2008	11:00	12:30	FHR Institute 9.1.1
Tuninga	Ronald S. J.	Thursday, June 19, 2008	16:30	17:30	Torarica Hotel Ballroom
Tuninga	Ronald S.J.	Saturday, June 21, 2008	9:00	10:30	FHR Institute 9.1.1
Tuninga	Ronald S.J.	Friday, June 20, 2008	14:30	16:00	FHR Institute 9.1.1
Udenhout	Wim	Thursday, June 19, 2008	10:15	10:35	Torarica Hotel Ballroom
Unger	Barry	Thursday, June 19, 2008	14:00	15:30	Torarica Hotel Ballroom
Unger	Barry	Saturday, June 21, 2008	11:00	12:30	FHR Institute 1.1.1
Urbanyi	Bela	Friday, June 20, 2008	16:30	18:00	FHR Institute IO.1.1
Vaassen	Eddy	Saturday, June 21, 2008	9:00	10:30	FHR Institute IO.1.1
van den Herik	H.Jaap	Saturday, June 21, 2008	9:00	10:30	FHR Institute IO.1.1
van der Heijden	Beatrice I.J.M.	Saturday, June 21, 2008	11:00	12:30	FHR Institute IO.1.1
van der Heijden	Beatrice I.J.M.	Saturday, June 21, 2008	11:00	12:30	FHR Institute 1.1.1
van der Linden	Victor L.	Saturday, June 21, 2008	9:00	10:30	FHR Institute 9.1.1
van Reijswoud	Reijswoud	Friday, June 20, 2008	9:00	10:30	FHR Institute IO.1.1
Vasa	Laszlo	Friday, June 20, 2008	16:30	18:00	FHR Institute IO.1.1
Venetiaan	Alvin O.	Friday, June 20, 2008	9:00	10:30	FHR Institute IO.1.1
Verhardt	Jean S A	Friday, June 20, 2008	11:00	12:30	FHR Institute IO.1.1
Vo	Huy Thanh	Friday, June 20, 2008	11:00	12:30	FHR Institute 9.1.1

Waldijk	Marc	Thursday, June 19, 2008	11:15	12:45	Torarica Hotel Ballroom
Wahdan	Mohamed A.	Saturday, June 21, 2008	9:00	10:30	FHR Institute IO.1.1
Wasilewski	Nikolai	Friday, June 20, 2008	11:00	12:30	FHR Institute IO.1.1
Wolniak	Radoslaw	Saturday, June 21, 2008	9:00	10:30	FHR Institute 1.1.1
Wührer	Gerhard A.	Friday, June 20, 2008	11:00	12:30	FHR Institute 1.1.1



INTERNATIONAL MANAGEMENT DEVELOPMENT ASSOCIATION (IMDA)

NEWSLETTER INFORMATION

Please provide us with information concerning your academic and professional activities. We would like to use this information in our forthcoming IMDA Newsletter.

Title and full name: _____

Institutional affiliation: _____

Business address: _____

Tel.: _____ Fax: _____

E-mail address: _____

Research interests: _____

Teaching specialization: _____

Consulting/Research experience: _____

Recent consulting / Research assignments: _____

Recent publications: _____

Are your publications available free of charge? Yes _____ No _____

If there is a charge, what is the amount? _____

How can our members obtain a copy of your publications? _____

Noteworthy recent achievements and accomplishments: _____

Collaboration desired: _____

Position openings: _____

Other information: _____

Please return this form to:

Dr. Talha D. Harcar, Department of Business Administration, Pennsylvania State University at Beaver, 100 University Drive, Monaca, PA 15061, USA.

Tel: (724) 773-3892, Fax: (724) 773-3557, E-mail: tdh13@psu.edu



INTERNATIONAL MANAGEMENT DEVELOPMENT ASSOCIATION

Eighteenth Annual World Business Congress

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WANT TO BE INVOLVED IN THE 2009 IMDA PROGRAM?
OR
HAVE ANY IDEA FOR A SESSION OR TRACK?

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Affiliation: _____

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Suggestions for session, track or paper:

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Please send this to: Professor Erdener Kaynak, School of Business Administration, Pennsylvania State University at Harrisburg, 777 West Harrisburg Pike, Middletown, PA 17057, USA, Tel: (717) 948-6343, (717) 566-3054, Fax: (717) 566-8589, E-mail: k9x@psu.edu or ek9@comcast.net

CONFERENCE AND MEETING FACILITIES

**LEGEND
FHR INSTITUTE
CONCURRENT SESSIONS
June 20-21, 2008**

FHR 1

- 1.0.1. Refreshment Center**
- 1.0.2. IMDA Board Room**
- 1.0.3. Internet Room**
- 1.0.4. Washrooms**
- 1.1.1. Concurrent Session Meeting Room**

FHR 8

- 8.0.2. Washrooms**
- 8.0.3. Washrooms**
- 8.1.1. Auditorium**

FHR 9

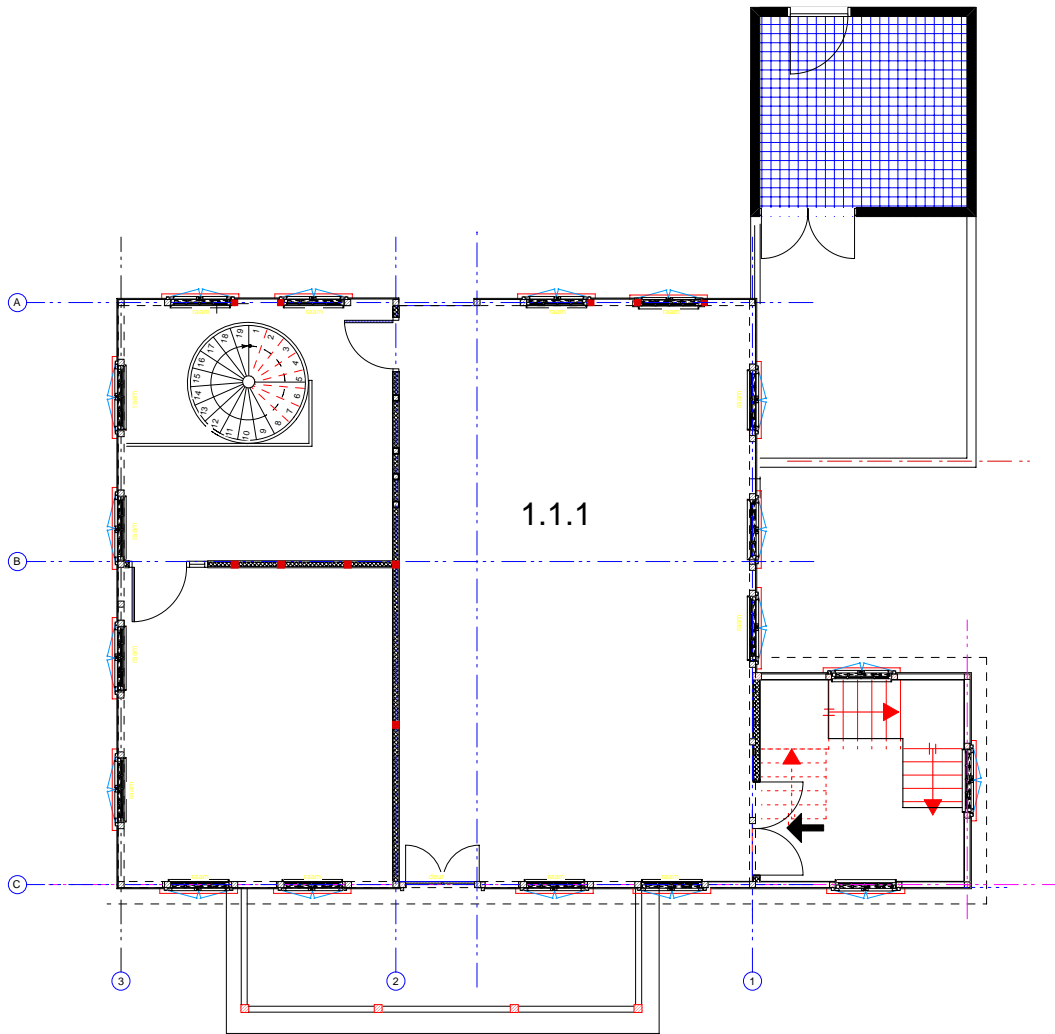
- 9.1.1. Concurrent Session Meeting Room**
- 9.1.2. Washrooms**
- 9.1.3. Refreshment Center**

FHR 10

- 10.0.1 Library/Reading Room**
- 10.0.2 Help Center**
- 10.0.3 Internet Room**
- 10.0.4 Business Lounge/Refreshment Center**

- 10.1.1. Concurrent Session Meeting Room**
- 10.1.2. Meeting Room**
- 10.1.3. Washrooms**

- 10.2.1. OPS Room**



FHR 1
FIRST FLOOR

FHR 1.1

LIM-A-PO STRAAT No.1
FIRST FLOOR



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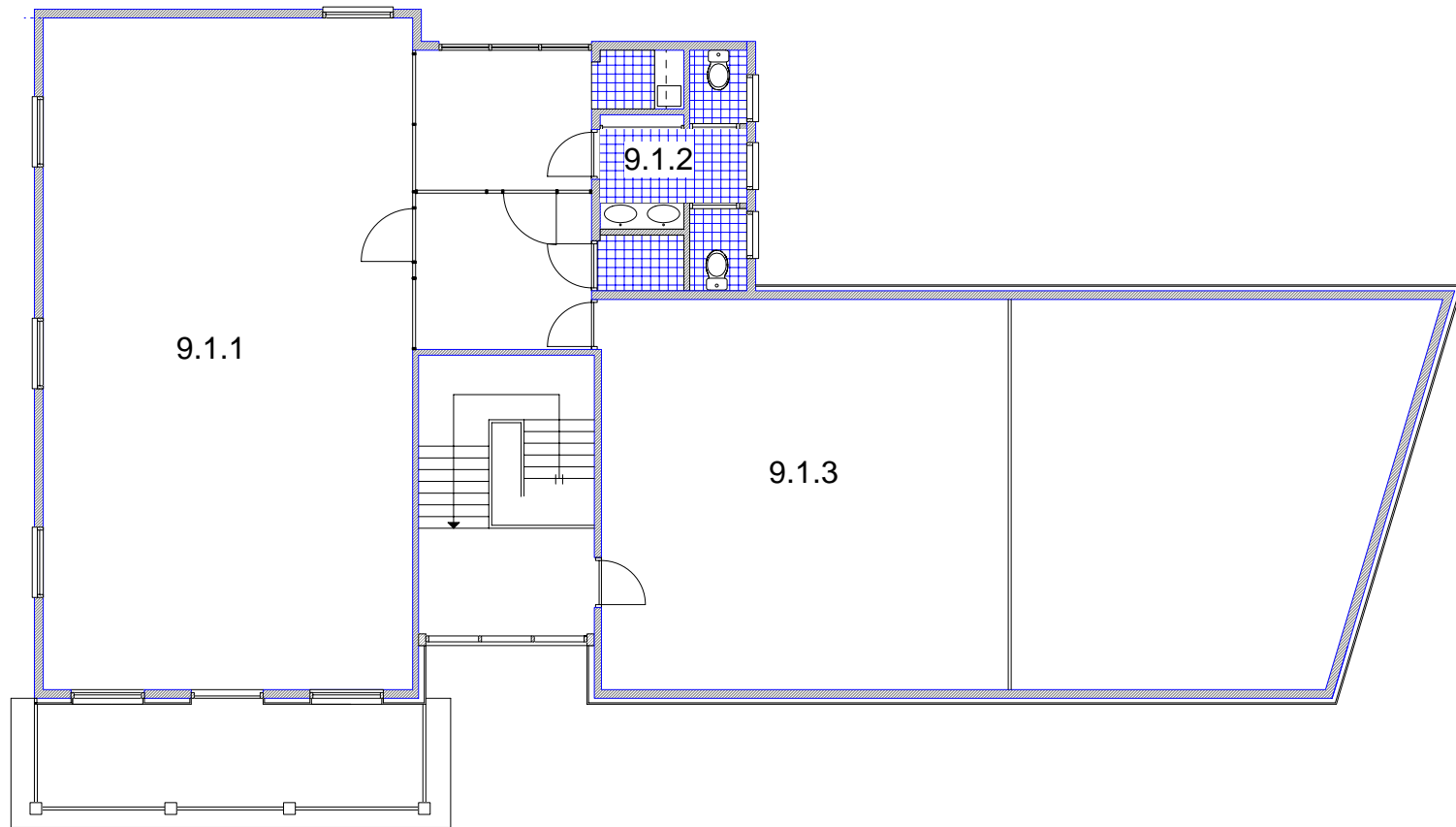
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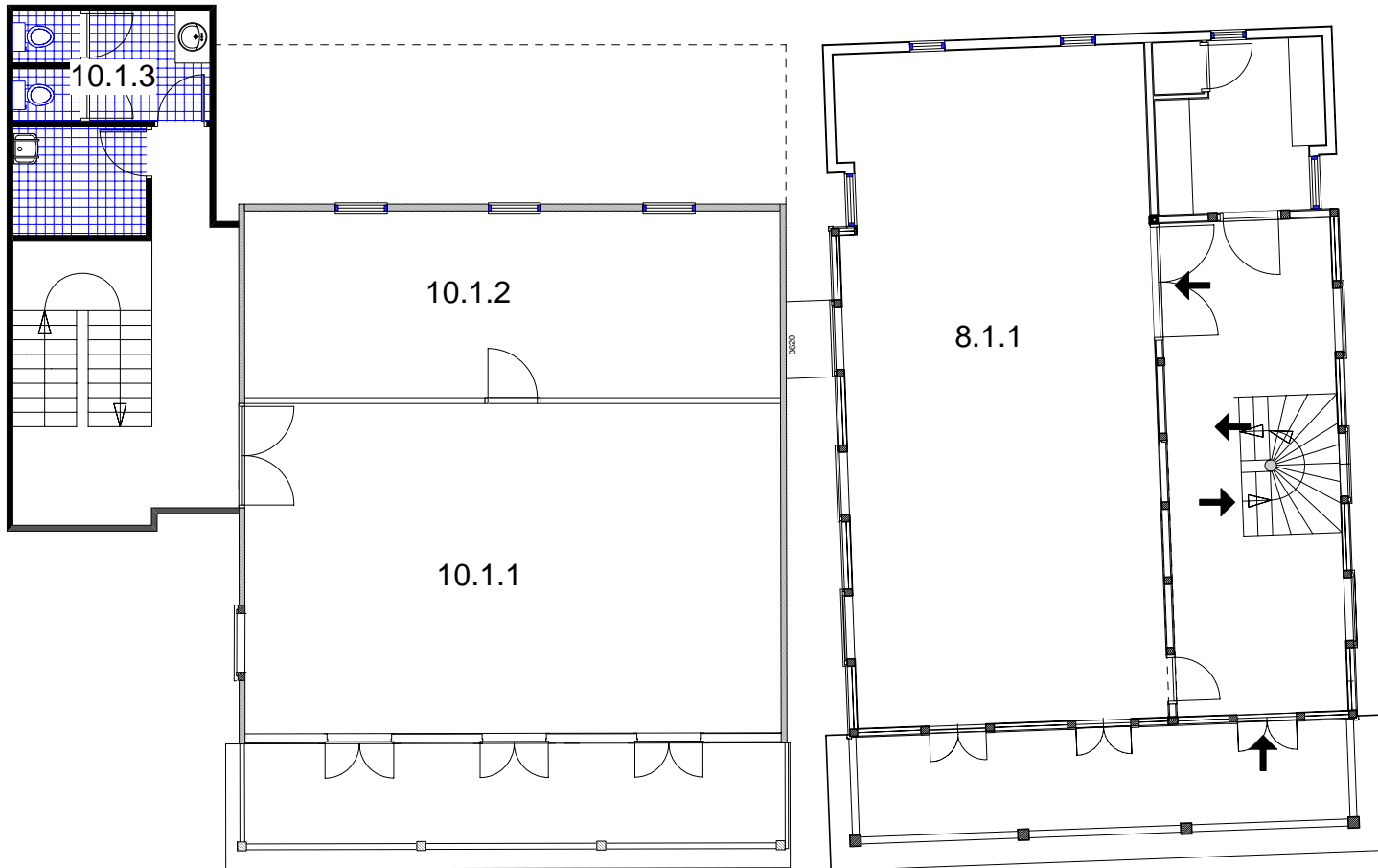
FHR 9
FIRST FLOOR

FHR 9.0

MIRANDA STRAAT No.1
FIRST FLOOR

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FHR 10
FIRST FLOOR

FHR 8
FIRST FLOOR

FHR 10.1

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